

## Sindhi College

(Sponsors: Sindhi Seva Samiti)
#33/2B, Hebbal, Kempapura, Bengaluru — 560024
Permanently affiliated to Bengaluru City University

Re-accredited by NAAC Recognised by UGC under 2(f) & 12(B)
An ISO 9001: 2015 Certified Institution

## **Industry Sponsored Minor Research Projects 2022-23**

Name of the Project/ Endowments, Chairs	Name of the Principal Investigator/Co- investigator	Department of Principal Investigator	Ongoing/Compl eted	Amount Sanctioned	Duration for the Project	Funding Agency
A Comprehensive Study on the Market Potential of Teaching Entrepreneurial Competencies Among both Technical and Non- Technical Students	Dr. Rajdeep Manwani Dr. M. Jubi Dr. Roopa Anagod Ms. Shinny Wesley	Commerce	Completed	50,000	1 year	More Than Textbook
The reasons for attrition and also suggest employee retention strategies – A Case Study5	Dr. Uma Maheswari Mr. Sri Hari V	Commerce	Completed	45,000	1 year	Bliss Ventures- Cafe Kaffea and Mint Magic Cafe
Digitizing the member directory of Sindhi Federation of Bangalore	Ms. E. Radhika Dr. Kalaivani Y S, Ms. Remya Ms. Jaya Sudha	Computer Science	Completed	50,000	1 year	Sindhi Federation, Bangalore

## **Industry Sponsored Minor Research Projects - On-going**

Name of the Project/ Endowments, Chairs	Name of the Principal Investigator/Co- investigator	Department of Principal Investigator	Year of Award	Amount Sanctioned	Duration of the project	Name of the Funding Agency	Type (Government/ non- Government)
A study on using volunteers for our social projects: Mobilization and motivation strategies for short and long-term engagement.	Dr. Rajdeep Manwani Dr. Sowmya G S Ms. Reethu Rachel	Commerce	Ongoing	30,000	1 year	Snehadeep Trust for the Disabled	Non- Government
A study on Consumer preferences for desserts and ice creams	Dr. Rajdeep Manwani Dr Uma Maheswari	Commerce	Ongoing	35,000	1 year	KN Associates, Rajajinagar, Bengaluru	Non- Government